



For Immediate Release

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Alicia Halvensleben Announces Campaign for Mayor of the City of Waukesha

WAUKESHA, WI – Alicia Halvensleben is excited to announce her campaign for Mayor of the City of Waukesha.

Alicia, first elected to the Common Council in 2022 and currently serving her second term as Common Council President, is a lifelong Wisconsinite and long-time Waukesha resident. Alicia's top priorities for the City of Waukesha are securing fiscally responsible government, providing a high level of service to residents, assuring transparent and accessible local government, and ensuring a government that works for the people.

While serving on the Common Council, Alicia has supported programs and ordinances that keep the City of Waukesha a safe and fun place to live, work, and play. As a member of the Parade Memorial Commission, she worked with the members of the Commission to create a fitting memorial after a tragedy that rocked our entire community.

As a member of the Ordinance and Licensing committee, she championed ordinances creating Designated Outdoor Refreshment Areas as well as creating rules regarding the keeping of chickens and other fowl to reduce rodent populations.

While on the Building and Grounds committee, she advocated for a resident and business owner, who said, "Alicia has done more for me in her first 30 days than anyone has in 30 years!"

While serving on the Finance Committee, she has worked to find a balance that promotes fiscally responsible government that does not sacrifice the high level of service that Waukesha residents expect. As a Library Trustee, she has petitioned our state legislators for continued support of our public libraries.

Alicia understands the financial challenges facing Waukesha, which is why she supports a creative approach to balancing the budget. This includes finding alternative sources of revenue through grants and private partnerships. As a city with very little undeveloped land, she sees a need to appeal to developers who can uplift underutilized properties, create additional housing units, and attract businesses that want to invest in Waukesha. She recognizes that City staff have done an amazing job of making the City more efficient and financially sound, which is why she is ready to advocate to our state legislators in Madison for a system that better supports our municipalities.

Alicia lives in the downtown area with her fiancé, Kevin, and their cat Sylvie. From a young age, Alicia's parents, Dori and Tom, instilled in her a strong work ethic and the value of public service. She has over 15 years of



experience in sales and sales management, currently working in a senior management role for a distributor of commercial and industrial equipment.

Waukesha has so much to offer, from a strong public library to many beautiful parks and trails, and great programming all year round. Alicia knows that this is the result of years of hard work and dedication from residents, city staff, and elected officials. That is why she is ready to roll up her sleeves and get to work on day one, to make sure Waukesha can remain the best place to live, work, and play.

To learn more about Alicia Halvensleben's campaign for Waukesha Mayor or to get involved, visit www.aliciaforwaukesha.com. She can also be reached directly by email aliciaforwaukesha@gmail.com or by phone (262) 278-0077. You can hear from her directly at her campaign launch party at Raised Grain on November 19th.

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